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# HILDERING PACKAGING

TIN CAN SPECIALIST



COLORCAN printservices. All batches. Great looks.

## **COLORCAN printservices**

### **All batches, great looks**

Outstanding packaging: beautiful, up to date and well designed.

In co-operation with you, our full COLORCAN concept helps us to develop packaging that will strengthen your market position. With our printing techniques or high end labelling possibilities we are able to create a unique look and feel. Regardless of the print run. Therefore we stick to our promise:

### **“ All Batches, great looks! ”**

Because it is our goal to meet our customers needs by means of excellent service, our organisation evolved to a full service supplier of packaging. With the support of our different service departments you can decide what you let us do and what you do yourself. The ultimate service would be that you only have to fill and close your packaging.



#### **Print service**

We have various techniques to communicate your message on our tin can packaging. Depending on your choice of colours and on the size of the print runs we can print the can directly or we apply a label.

The most commonly used method for printing tin can packaging is the offset technique. The minimum print orders are relatively high (starting from approx. 10-15 pallets). The last couple of years we have been successful in offering digital printing techniques for different measures of capacity. This is already possible from 2 to 3 pallets. Direct printing on tin plate can offer quality advantages over labelling.

On request of many of our customers we expanded our printing services with labelling. This service offers the possibility of a decorated packaging for all can sizes in even smaller batches (starting from approx. 250 pcs). Our high-grade quality of labelling makes it hard to distinguish it from direct printing. The labelling service is very flexible and the effects of the used materials are very diverse. We will even serve you with one mock-up when needed.



A combination of printing and labelling can also be an effective and appealing design for your packaging. For example a generic print with an incorporated label that differentiates high-gloss or matt lacquer. With minor resources you can present a mature product line.

## Design Service (DTP)

Is your design finalized and set in the proper specifications, or would you prefer our support. We are happy to help.

Our studio offers you support and guidance on design, printing techniques and material usage. Have you ever considered a silver appearance or an ultra matt effect? Or maybe a fully transparent look? We have the knowledge to get the optimal result.

Our design department is specialised in giving your ideas a concrete form. We can also be of assistance with keeping your legal texts on your packaging up-to-date, or any other (textual) changes in your label.

**2 mm bleed** (top and bottom)

**332 mm** (width)

**123 mm** (height)

**2 mm bleed** (left and right)

**COLORCAN**  
HILDERING PACKAGING  
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**HILDERING**  
INDUSTRIAL PACKAGING

**printed in full colour:** + opaque white

**Substrate colour:** PMS 877

client: Hildering Packaging  
art. nr.: L3714 PATTERN  
discription: 1LTR Colorcan Pattern  
date: 05-01-14  
updated: -

dimensions: 123X332 mm  
material: Metallised paper matt  
finish: Gloss laminate  
additional instructions: Rectangles consist of different colors. Two outer rings are opaque, this must include opaque white. Inner rings are transparent coloured.

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Wir haben uns entschieden für ein Etikett aus metallisiertem Papier, digital im Mehrfarbendruck bedruckt und mit Glanzlaminat versehen. Rufen Sie uns an die Möglichkeiten sind beinahe unbegrenzt.

Wir haben gewählt eine volle Farbdarstellung auf metallisiertem Papier, mit einer Glanzlaminat-Finish. Bitte zögern Sie nicht, Kontakt mit uns zu knüpfen, die Möglichkeiten sind nahezu unbegrenzt.

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## How does it work?

Your design is converted into a pdf file, which we send to you for approval. After acceptance of this digital image reproduction we can send you a proof print. We recommend acceptance through a proof print when developing a new product line or new make-up. After approval of the digital or printed proof, the design is sent to the printing office. Every design is unique and will have its own lead time. The developing and printing of labels will have the shortest lead time with an average of 2 weeks after approval of the proof print.

## Product portfolio

All our tin can packaging can be decorated through our COLORCAN concept (see review here below). For further specifications per type of packaging and the possibilities, you can refer to our supplementary brochures.

Type	Contents
Cylindrical tin can packaging incl. lid	125 ml up to and incl. 5 litres
Cylindrical tin can packaging incl. screw top	125 ml up to and incl. 30 litres
Rectangular tin can packaging	125 ml up to and incl. 30 litres
Conical tin can packaging	2.5 litres up to and incl. 30 litres
Aerosol tin can packaging	100 ml up to and incl. 750 ml
Seamed lid tin can packaging	250 ml up to and incl. 2.5 litres
Two-component tin can packaging	500 ml up to and incl. 14 litres



## Stock control

Of course, we can ship out your full print order at one time or, if you wish, you can call off what you need and we will manage the stock holding position of your labels and/or printed tin can packaging.

We will supply you with regular updates of your stock position so you know what quantity is still available. On the basis of these updates you can decide when you want extra prints or maybe you want to make some amendments before reprinting. You tell us what you want and we will put this in process. From amendment to printing.

Also consider that with our newest labelling service we can (on request) label over existing designs. So you do not have to dispose of your tins with an outdated design.

## Advantages of Hildering COLORCAN print services:

- Everything in one hand: from concept to end product
- Hence, low development costs and short lead times
- The same appearance: from small to large batches
- Optimal balancing of your needs, thus having low stock
- Test and niche markets are easy to reach because of high quality, also in small batches
- Supply chain cost reduction. All you have to do is fill your cans
- **All batches great looks** is our solution to help you, so your product will always stand out on the shelf.

Because we cannot be exhausting we refer you to our dynamic search engine on our website. Here you can find the most recent and most elaborate information. [www.hildering.com](http://www.hildering.com) under product search.